



TODAY'S *best* MUSIC & NEWS

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Advertising Rates

Be heard on Vanuatu's newest FM radio station. Our gold format reaches the majority of expatriates and professional Ni-Vanuatu. Our listeners are professionals with disposable income. We offer a full service and are happy to create an effective, results driven ad for you.

Casual Rates for individual 15 second spots					
MONDAY TO FRIDAY			WEEKENDS		
Prime Time	05:00 - 09:00	VT 760	Breakfast Prime Time	06:00 - 10:00	VT 760
	09:00 - 13:00	VT 570		Prime Time	09:00 - 13:00
	13:00 - 17:00	VT 415	13:00 - 17:00		VT 305
	17:00 - 21:00	VT 360	17:00 - 21:00		VT 210
	21:00 - 24:00	VT 305	Ask about our 15 second packages and save!		
	24:00 - 05:00	VT 210			

Casual Rates for individual 30 second spots					
MONDAY TO FRIDAY			WEEKENDS		
Prime Time	05:00 - 09:00	VT 1,260	Breakfast Prime Time	06:00 - 10:00	VT 1,260
	09:00 - 13:00	VT 945		Prime Time	09:00 - 13:00
	13:00 - 17:00	VT 695	13:00 - 17:00		VT 505
	17:00 - 21:00	VT 630	17:00 - 21:00		VT 255
	21:00 - 24:00	VT 505	Ask about our 30 second packages and save!		
	24:00 - 05:00	VT 255			

Advertisement Production	On Air Promotion	On Air Interviews	Program Sponsorship
FULL SERVICE	5 SPOTS	20 MINUTES	DAILY
Includes concept and up to 3 reviews/changes. VT 3,500	Up to 40 words read 5 times between 09:00 - 17:00. VT 5,500	20 minute sponsored interview including songs and ad breaks. VT 10,500	Have the naming rights to any of our regular programs. Price on application.

Sign up to a package & receive
***FREE Ad Production**

*Production cost will be waived upon signing of contract.





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15 Second Packages

Maxi Premier Packages

MONDAY TO FRIDAY			WEEKENDS		
5 Spots	05:00 - 09:00	VT 3,800	5 Spots Breakfast Prime Time	06:00 - 10:00	VT 3,800
	09:00 - 13:00	VT 2,850		5 Spots Prime Time	10:00 - 18:00
	13:00 - 17:00	VT 2,075	18:00 - 24:00		VT 1,525
	17:00 - 21:00	VT 1,800	24:00 - 06:00		VT 1,050
	21:00 - 24:00	VT 1,525			
	24:00 - 05:00	VT 1,050			
30 Spot Pack	SAVE 40%*	VT 7,860	20 Spot Pack	SAVE 40%*	VT 5,535

Prime Time Packages

MONDAY TO FRIDAY			WEEKENDS		
5 Spots	05:00 - 09:00	VT 3,800	4 Spots Breakfast Prime Time	06:00 - 10:00	VT 3,040
	09:00 - 13:00	VT 2,850	6 Spots Prime Time	10:00 - 18:00	VT 3,420
	13:00 - 17:00	VT 2,075			
	17:00 - 21:00	VT 1,800			
20 Spot Pack	SAVE 35%*	VT 6,845	10 Spot Pack	SAVE 35%*	VT 6,460

Light Premier Package

DAILY		
5 Spots	05:00 - 09:00	VT 3,800
	09:00 - 13:00	VT 2,850
10 Spot Pack	SAVE 30%*	VT 4,655

Night Owl Package

DAILY		
4 Spots	21:00 - 24:00	VT 1,220
	24:00 - 05:00	VT 840
8 Spot Pack	SAVE 30%*	VT 4,655

Saturday Night Party Pack

WEEKENDS		
4 Spots Late Night Prime Time	18:00 - 24:00	VT 1,220
	24:00 - 06:00	VT 840
8 Spot Pack	SAVE 20%*	VT 1,650

*Saving based on casual rate.

All rates quoted include VAT.

For sales and enquiries contact Vanuatu Media Marketing Tel: (678) 23224 www.vmm.vu





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30 Second Packages

Maxi Premier Packages

MONDAY TO FRIDAY			WEEKENDS		
5 Spots	05:00 - 09:00	VT 6,300	5 Spots Breakfast Prime Time	06:00 - 10:00	VT 6,300
	09:00 - 13:00	VT 4,725		5 Spots Prime Time	10:00 - 18:00
	13:00 - 17:00	VT 3,475	18:00 - 24:00		VT 2,525
	17:00 - 21:00	VT 3,150	24:00 - 06:00		VT 1,275
	21:00 - 24:00	VT 2,525			
	24:00 - 05:00	VT 1,275			
30 Spot Pack	SAVE 40%*	VT 12,870	20 Spot Pack	SAVE 40%*	VT 8,895

Prime Time Packages

MONDAY TO FRIDAY			WEEKENDS		
5 Spots	05:00 - 09:00	VT 6,300	4 Spots Breakfast Prime Time	06:00 - 10:00	VT 5,040
	09:00 - 13:00	VT 4,725	6 Spots Prime Time	10:00 - 18:00	VT 5,670
	13:00 - 17:00	VT 3,475			
	17:00 - 21:00	VT 3,150			
20 Spot Pack	SAVE 35%*	VT 11,475	10 Spot Pack	SAVE 35%*	VT 6,965

Light Premier Package

DAILY		
5 Spots	05:00 - 09:00	VT 6,300
	09:00 - 13:00	VT 4,725
10 Spot Pack	SAVE 30%*	VT 7,720

Night Owl Package

DAILY		
4 Spots	21:00 - 24:00	VT 2,020
	24:00 - 05:00	VT 1,020
8 Spot Pack	SAVE 25%*	VT 2,280

Saturday Night Party Pack

WEEKENDS		
4 Spots Late Night Prime Time	18:00 - 24:00	VT 2,020
	24:00 - 06:00	VT 1,020
8 Spot Pack	SAVE 25%*	VT 2,280

*Saving based on casual rate.

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