

# Vanuatu LIFE & STYLE

# Advertising Rates



- ✓ Newspaper Distribution
- ✓ Display Stands
- ✓ Online

When it comes to living life in Vanuatu there is no better guide. Vanuatu Life & Style magazine is packed full of stories and information relevant to local readers: feature stories, recommendations and reviews, cooking, What's On, DIY, dining guide, special interest stories, people profiles and more.

Our lifestyle magazine is published on the first Saturday of every month and inserted into The Daily Post newspaper free of charge for our readers. Secondary distribution includes a number of cafes and waiting rooms around Port Vila in its own branded stand-alone display stand ensuring maximum exposure for the publication and our advertisers.

**Be seen *and* heard!** Exclusive to our Vanuatu Life & Style advertisers, we've bundled up print and radio packages so you can make the most of your advertising budget.

Full Page Colour Ad <b>PLUS</b> 90 Spots on	175 x 237mm	Half Page Colour Ad <b>PLUS</b> 70 Spots on	175 x 115mm	Quarter Page Colour Ad <b>PLUS</b> 50 Spots on	85 x 115mm
1 month	VT 67,500	1 month	VT 48,000	1 month	VT 32,000
3-6 months	VT 58,696	3-6 months	VT 41,739	3-6 months	VT 27,826
6-12 months	VT 54,000	6-12 months	VT 38,400	6-12 months	VT 25,600

**ARTWORK RATE for display ad**  
VT 5,800

If you require artwork for your display ad, we can help you design it. We have a team of graphic designers in-house. You can view our portfolio of work on [www.vmm.vu](http://www.vmm.vu)